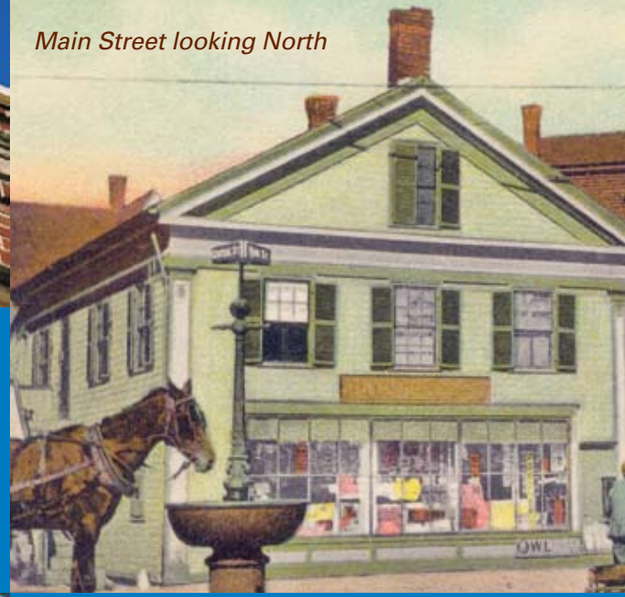
Franklin reflects the historical character of many generations. In the Town Center, Victorian-style buildings co-exist with earlier and more modern structures. Many buildings have distinctive architectural features that help give the Town its aesthetic appeal.

FRANKLIN DOWNTOWN PARTNERSHIP



Main Street looking North

A Proactive Commitment

The Franklin Downtown Partnership promotes awareness of Downtown Franklin and serves as a resource for businesses, residents and property owners. Our work includes:

- Creating interest and excitement about Downtown Franklin through communication and educational activities.
- Helping to attract and secure new businesses, investors and developers who embrace the vision of Downtown Franklin.
- Organizing events that bring people Downtown and promote Downtown Franklin as a gathering place.
- Helping the Town to seek funding that supports Downtown development and investment.
- Assisting with planning, streetscape, preservation, façade, signage and beautification projects.

Downtown Partnership Events

Strawberry Festival
Farmers' Market
Harvest Festival
Holiday Stroll

Franklin Downtown Partnership
PO Box 413
Franklin, MA 02038

Tel: **(508) 520-4907**
Fax: **(508) 520-4903**

A collaboration of community leaders, businesses and residents interested in revitalizing Downtown Franklin into an exciting, vibrant environment rich with opportunity.

Capturing the Vision

A downtown center is the heart and soul of a community.

Uniquely situated and rich in heritage, Downtown Franklin has an exciting opportunity to return to a lively New England village center where residents and visitors gather, shop, dine, enjoy and revisit.

Capturing that vision takes a committed group of people who recognize Franklin's distinctive assets and are dedicated to a vibrant Downtown center.

The Franklin Downtown Partnership is a group of community leaders, business owners and residents whose mission is the economic revival of Franklin's Downtown. With a clear strategic plan, strong leadership and successful community events, the Franklin Downtown Partnership is fulfilling its mission.

The Time is Right

The Franklin Downtown Partnership provides a strong, positive voice in the community. Our events and promotional efforts are bringing consumers and residents to Downtown Franklin. Recent development in the center of Town is providing an economic and aesthetic spark. Residents and businesses alike are recognizing that a vital village center benefits the entire community.

Now is the time to let your voice be heard. By becoming a member, you will be supporting the revitalization of Downtown Franklin, and if you would like to join us as a volunteer, we welcome your involvement at any level.

Photo: Country Gazette

Revitalizing Downtown Franklin...

Community Involvement is Key to Success

Photo: Country Gazette

Community Leaders

- Foster a forward-thinking community spirit with a healthy respect for history.
- Help make the Downtown a focus of community pride and involvement.
- Add your voice to the direction and momentum of the Downtown revitalization effort.

Businesses & Investors

- Let your voice be heard. The Partnership works as an advocate for your business.
- Gain greater visibility through promotional activities.
- Network with other merchants and potential customers at coffee hours and events.
- Discuss business opportunities and revitalization efforts at receptions and meetings.

Residents

- Become part of a friendly community of people who care about the Downtown.
- Express your opinions on the type of retail and improvements you would like to see in Downtown.
- Be part of history in the making by having input into revitalization efforts.
- Keep up to date on the latest Downtown developments.

"The needs of a community deserve the attention of everyone — be it business or residential, public or private sector. The real miracle is when a diverse group of individuals comes together and works toward a common goal. That is what the Downtown Franklin Partnership is — a collaborative approach toward building a better community, not only for today, but for future generations."

Dr. Paula M. Rooney,
President, Dean College

"When the downtown succeeds, everyone wins. With the support of Partnership members, Downtown Franklin will become the 'Crown Jewel' of downtowns. A membership investment today will pay big dividends in the future."

Charles F. Oteri,
Franklin Funeral Home

"The Partnership has truly taken hold of uniting Downtown Franklin. As a life-long resident, the Downtown area holds many memories. I believe that the Partnership can help develop the Downtown into a thriving area where our community will gather, shop, connect and grow."

Roberta Trahan,
Franklin Resident

Franklin Center Commons
East Central Street

Please mail to:
Franklin Downtown Partnership
PO Box 413
Franklin, MA
02038

FRANKLIN DOWNTOWN PARTNERSHIP

Membership Application

Name _____

Address _____

City/State /Zip _____

Email _____

Business Phone _____

Home Phone _____

Name of Business/Organization (if applicable)

_____

Address of Business/Organization

_____

❒ **I am interested in volunteer opportunities.**

Annual Membership Levels

Businesses:

❒ 1–10 Employees: $100
❒ 11–50 Employees: $175
❒ 51 or more Employees: $275

Non-Business:

❒ Residents : $25
❒ Students & Sr. Citizens: $15

Please make checks payable to:
Franklin Downtown Partnership

For more information, contact:
Lisa Piana, *Executive Director*
(774) 571-3109
downtown.franklin@yahoo.com

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